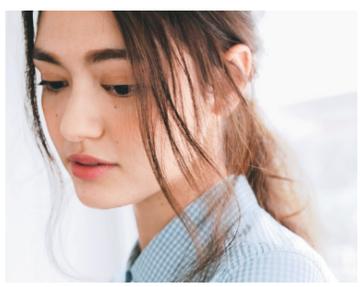


LebeL
ALL YOUR OWN



This catalog was printed using environmentally friendly recycled paper and soy ink. The copying, reproduction, display of the pictures, articles, and information in this catalog is prohibited. LebeL hair products are intended for use under professional instruction and guidance.

LebeL / www.lebel-takara.com
Takara Belmont Corp.



SPRAY

TRIE SPRAY

Airy and light mists control hairstyles freely.

From natural finish to firm holding, the style lasts long time.
 Unique mist that doesn't wet hair creates hair flow with natural look.



- TRIE SPRAY 5**
Defines airy strands
Three-dimensional style
- TRIE SPRAY LS6**
Creates expressions
Long-lasting lightness
- TRIE SPRAY 8**
Time-lagged styling
Soft and firm
- TRIE SPRAY 10**
Sets instantaneously
Hard hold

<All hair styling products>

Rich fragrance of La France & honeyed apples  / POWER 0 1 2 3 4 5 6 7 8 9 10 LOW HIGH / 170g / FAW Functions P13 for details

New Before curling
SPRAY MM

Spray before curling with an iron!
 Long-lasting, fresh curls while treating damaged hair.

Curly hair is the perfect style for special days.
 Even on ordinary days, only one curl on hair ends will boost your mood.
 Simply spray before curling the hair to create instant curls for easy styling.
 You will want to try different hairstyles. The product is formulated for heat protection and naturally derived treatment ingredients.



- Heat damage care
- Fresh curls last all day
- Spray that does not wet the hair.

TRIE SPRAY MM
 (Hair styling/Hair treatment)
 Pleasant hair texture
 For making soft, bouncy hair.
 170 g
 Rich fragrance of La France and honeyed apples 

<Instructions for use>

- STEP 01 Spray the product on dry hair before curling with a curling iron.
- STEP 02 * Finger comb through the hair.
- STEP 03 Curl the hair with a curling iron.
- STEP 04 * Separate the curls with the fingers.

*Heat protection keratin might stiffen or harden the hair. If that happens, follow steps 2 and 4 carefully.

- Ingredient for protecting the hair from heat damage: Trehalose from white jelly fungus. [White jelly fungus extract]
- Moisturizes and prevents the hair from drying: Five types of naturally derived treatment ingredients. [Aloe vera leaf extract, lavender flower extract, chamomile flower extract, argan oil (Argania spinosa kernel oil), shea butter]
- Ingredients for long-lasting wave: Heat protect keratin [(dihydroxy methylsilyl propoxy) hydroxypropyl karatin hydrolyzate]



Reborn

MILK

TRIE MILK

Defined curly hair with the wet look creates the favorite curly style for permed hair.

I want to get a new look. Simply wet the hair and spread TRIE to create long-lasting, glamorous wavy hair until the night. Restore the beautiful wave to your hair.

- ◆ Natural wetness with shine
- ◆ Long-lasting defined, moisturized waves
- ◆ Easy rinsing with warm water. Improved washability



TRIE MILK 5

Crisp wave
Defined make

140mL

- Moisture-retention for long-lasting waves
New HBC ingredient
[PPG-2 arginine]
- Moisturizing ingredients with treatment effect
Argan oil, shea butter
[Argania spinosa kernel oil, shea butter]
- Ingredient for easy rinsing with warm water.
Meadowfoam seed oil
[Meadowfoam seed oil]

<All hairstyling products>

Rich fragrance of La France and honeyed apples



FAW Functions
P13 for details





EMULSION

TRIE EMULSION

The ease of application unique to the emulsion type is tempting because it adds movement to the hair and looks playful.

The emulsion's smooth application is designed to distribute evenly throughout hair to make hairstyling easy. With excellent hair styling ability, it gives a long-lasting, light, airy finish without weighing the hair down.

 <p>TRIE EMULSION 4 Natural flow of the hair Natural nuances Care ingredient: Shea butter [Shea butter: Moisturizing]</p>	 <p>TRIE EMULSION 6 Impressive movement Three-dimensional style Care ingredient: Shea butter [Shea butter: Moisturizing]</p>	 <p>TRIE EMULSION 8 Defined movement Impactful style</p>	 <p>TRIE EMULSION 10 Firm lifting Defined style</p>
<p><All hair styling products></p>			
<p>Rich fragrance of La France and honeyed apples </p>	<p>POWER 0 1 2 3 4 5 6 7 8 9 10 LOW HIGH</p>	<p>50mL 120mL</p>	<p>FAW Functions P13 for details</p>

TRIE EMULSION *Co*

Dense coconut oil*¹ for moisturized, smooth, improved manageability.

Formulated with coconut oil, each strand of hair is coated and moisturized for a smooth texture and long-lasting manageability. The emulsion even moisturizes the ends that are prone to damage, leaving the hair irresistibly soft to the touch.

*1 Palm oil: Moisture retention *2 Due to dryness



Moisture retention

Smooth texture to touch

UV protective^{*2} care
Shea butter blend
Argan oil blend



TRIE EMULSION Cocoveil
(Hair treatment)
Smooth and comfortable touch
Manageability lasts long
50 mL 120 mL
Fragrance of coconuts,
La France & honeyed apples

FAW Functions P13 for details



GELEE / SPRAY

TRIE JUICY GELEE / SPRAY

The moisturized look gives the impression of freshness draped with glossy aura.

The hair is moisturized all the way to the tips, which creates a clear, gracious, and pure feminine look. Even face expression looks different from usual.



TRIE JUICY GELEE 7
(Hair styling product)
Juicy shine
Defined movement
80g



TRIE JUICY SPRAY 4
(Hair styling product)
Juicy shine
Soft movement
170g



Juicy fragrance of
honeyed apples and
La France



POWER
0 1 2 3 4 5 6 7 8 9 10
LOW HIGH

FAW Functions
P13 for details



FOAM / CREAM / SPRAY

TRIE POWDERY FOAM / CREAM / SPRAY

Casual fluffy hair. Finger-combed texture for the soft loose look you want.

The natural, casual style matches how you feel and your fashion style. TRIE adds soft, windblown movement just as you desire in a simple process.



TRIE POWDERY CREAM 6
Casual movement
Airy volume
80g



TRIE POWDERY SPRAY 5
Dry, airy look.
For a light, airy style
170g

(All hair styling products)



Refreshing fragrance of honeyed apples and La France 🍏🍏🍏 x 🍏🍏



FAW Functions
P13 for details

All products in the TRIE series include FAW functions.

Meadowfoam seed oil's three benefits support the creation of hair styling on a higher level.

1. Flat Flattening function
For flattening the base

Removes irregularities from the surface of the hair to ensure even distribution of styling ingredients.

2. Attract Attraction function
For drawing in oil to maintain lightness

The oil tries to penetrate the hair shaft but is pulled to the surface to prevent penetration so that the hair does not become sticky and heavy over time.

3. Wrap Wrap-in function
For enclosing the care ingredients

Meadowfoam seed oil's water-retaining film locks the CMC cocktail and moisture into the hair shaft to nourish and provide long-lasting hydration, simultaneously offering the desired hairstyle and hair nourishment.

*1 Quaternium-33 (wool), Cholesterol (wool), Phytosteryl/Octyldodecyl Lauroyl Glutamate: Moisture retention

● Moisture ● CMC cocktail ● Styling ingredients



What's Meadowfoam?

Meadowfoam seed oil's water-retaining film locks the CMC cocktail and moisture into the hair shaft to nourish and provide long-lasting hydration, simultaneously offering the desired hairstyle and hair nourishment.



Point

Formulated to be easy to wash off, no rubbing required when shampooing the hair for optimal care.

In general, styling ingredients go directly on the hair and causes stickiness. With the water-retaining film of meadowfoam seed oil, styling ingredients no longer stick directly to the hair, which makes it easy to wash off with warm water.



<All images are illustration purpose only>

TRIE is hair makeup series to enjoy styling more comfortably.

TRIE is a series that includes three elements necessary for styling, which its name derived from an English prefix, "TRIG"[train], which means "three."

User-friendly

Pursue comfortable use and high expression ability to enjoy styling process itself in a creative way.

Simple and easy to choose

Easy-to-follow power gauge divided along texture, numbers and colors enables to choose a necessary item simply and easily.



Keep styling all day long

Styled design lasts all day long by controlling oil components that easily weigh down the hair after a while and the new technology to retain appropriate moisture.

POWER GAUGE	JUICY		STANDARD				POWDERY			
	GELEE	SPRAY	EMULSION	SPRAY	FOAM	MILK	CREAM	SPRAY	FOAM	
HIGH			Firm lifting Defined style TRIE EMULSION 10	Sets instantly Hard hold TRIE SPRAY 10						
9										
8			Defined movement Impactful style TRIE EMULSION 8	Time-lagged styling Soft and hard hold TRIE SPRAY 8						
7	Juicy shine Defined style TRIE JUICY GELEE 7									
6			Impressive movement Three-dimensional style TRIE EMULSION 6	Creates expressions Long-lasting lightness TRIE SPRAY LS6				Casual movement Airy volume TRIE POWDERY CREAM 6		
5				Defined airy strands Three-dimensional style TRIE SPRAY 5		Crisp wave Defined make TRIE MILK 5		Dry, airy look Fluffy style TRIE POWDERY SPRAY 5		
4		Juicy shine Soft movement TRIE JUICY SPRAY 4	Natural hair flow Natural nuance TRIE EMULSION 4							
3										
2										
1										
LOW						Hair treatment for long-lasting pleasant texture and manageability TRIE EMULSION Cocovell				